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HFIN-07 Online/Internet Activities

		HFIN-07 Online/Internet Activities											
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		Subset: Home/Family PCs											
		Home/Family - Market Segment											
		Universe	Total Home PCs	Home PCs & Internet Connection	Home PCs & Hi-Bandwidth Internet Connection	Home PCs & Digital Camera	Home PCs & less than \$50,000 Income	Home PCs & \$50,000 or more Income	Home PCs & PC users aged 3-12	Home PCs & PC users aged 13-19	Home PCs & 1 Person	Home PCs & 2+ Persons and Children	Home PCs & 2+ Persons and No Children
N3 Online/Internet Activities	Do E-mail Search the Internet for Information on Non-Health Issues Read Online Publications Download Software Search the Internet for Information on Health Issues Shop for Products to Purchase via Online or the Internet Learn About Products for Non-Online or Non-Internet Purchase Play Interactive Games Interactive Chat/Conferences (text or typing) Use Financial Services Download Music or Listen to Streaming Audio/Video Purchase Consumer Services/Products Obtain Prints of Digital Photos Participate in Online Auctions Purchase PC Software Create Web Pages Interactive Chat/Conferences (using voice or video) Purchase Consumer Electronics Purchase Other Peripheral Products Purchase Personal Computers (PCs) Purchase Printers Make Voice Telephone Calls Over the Internet Other No Internet Connection												
Total Responses (Multiple-Responses)		10,272	6,899	6,394	1,660	1,825	3,777	3,122	1,512	1,251	1,730	2,649	2,520
Sample													
% of Projected Installed PCs - MetaFacts, Inc. - Technology User Profile - 2002 Annual													

		Home/Family - Market Segment											
		Universe	Total Home PCs	Home PCs & Internet Connection	Home PCs & Hi-Bandwidth Internet Connection	Home PCs & Digital Camera	Home PCs & less than \$50,000 Income	Home PCs & \$50,000 or more Income	Home PCs & PC users aged 3-12	Home PCs & PC users aged 13-19	Home PCs & 1 Person	Home PCs & 2+ Persons and Children	Home PCs & 2+ Persons and No Children
N3 Online/Internet Activities	Do E-mail Search the Internet for Information on Non-Health Issues Read Online Publications Download Software Search the Internet for Information on Health Issues Shop for Products to Purchase via Online or the Internet Learn About Products for Non-Online or Non-Internet Purchase Play Interactive Games Interactive Chat/Conferences (text or typing) Use Financial Services Download Music or Listen to Streaming Audio/Video Purchase Consumer Services/Products Obtain Prints of Digital Photos Participate in Online Auctions Purchase PC Software Create Web Pages Interactive Chat/Conferences (using voice or video) Purchase Consumer Electronics Purchase Other Peripheral Products Purchase Personal Computers (PCs) Purchase Printers Make Voice Telephone Calls Over the Internet Other Don't Know/No Answer No Internet Connection												
Total Sample		10,272	6,899	6,394	1,660	1,825	3,777	3,122	1,512	1,251	1,730	2,649	2,520
Projected Number of Installed PCs in 1,000s													

The banner points across the top of the table refer to the market segments that discussed in the table

- * Universe – all US PCs, whether owned by home/family, self-employer, or workplace employer
- * Total Home PCs – Home-owned PCs that are the primary PC being used by the household.
- * Home PCs & Internet Connection – Home-owned PCs that also have an internet connection of some type.
- * Home PCs & Hi-Bandwidth Internet Connection – Home-owned PCs that have a high-bandwidth internet connection such as DSL, Cable or Satellite.
- * Home PCs & Digital Camera – Home-owned PCs that are in homes that also own a Digital Camera
- * Home PCs & less than \$50,000 Income – Home-Owned PCs that are in households with less than \$50,000 annual household income.
- * Home PCs & \$50,000 or more Income – Home-owned PCs that are in households with \$50,000 or more annual household income.
- * Home PCs & PC users aged 3-12 – Home-owned PCs in households that have home PC users aged 3 through 12 that use a home PC at least 1 hour per month
- * Home PCs & PC users aged 13-19 – Home-owned PCs in households that have home PC users aged 13 through 19 that use a home PC at least 1 hour per month
- * Home PCs & 1 Person – Home PCs in households that only have 1 adult
- * Home PCs & 2+ Persons and Children – Home PCs in households that have 2 or more adults and at least 1 child aged 19 or below. The children may or may not be PC users.
- * Home PCs & 2+ Persons and No Children – Home PCs in households that have 2 or more adults and no children in the household.