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R1CP-09 PDA/Personal Digital Assistant Model

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Contents: Projected Installed PCs

Side: PDA Model (J5 pdamod)

Top: Total Market - Market Segment (rnumpc nmupc1 rpctyp1 rpctyps1 rpctypw1)

Subset: Recent Buyers of New PCs in 2001

		Total Market - Market Segment				
		Universe	Total 2001 New PCs	Home/Family PCs	Self-Employed PCs	Workplace PCs
PDA Model	Handspring Visor					
	Palm III					
	Palm IIIxe					
	Palm V					
	Palm Vx					
	Palm IIIe					
	Palm IIIc					
	Palm M100					
	Casio Cassiopeia					
	Handspring Visor Deluxe					
	Palm IIIx					
	Palm VII					
	Palm Mseries Except M100					
	Compaq iPaq					
	Palm Professional/Pilot					
	Hewlett-Packard Jornada					
	Palm VIIx					
	Handspring Visor Platinum					
	Sony Clie					
	Other Palm Model					
	Other					
	Other Windows Model					
Total Sample		10,272	1,737	1,108	87	542
% of Projected Installed PCs - MetaFacts, Inc. - Technology User Profile - 2002 Annual						

		Total Market - Market Segment				
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	Palm VIIx					
	Handspring Visor Platinum					
	Sony Clie					
	Other Palm Model					
	Other					
	Other Windows Model					
	Don't Know/No Answer					
	No PDA					
Total Sample		10,272	1,737	1,108	87	542
Projected Number of Installed PCs in 1,000s						

The banner points across the top of the table refer to the market segments that discussed in the table

- Home/Family PCs - includes the primary PC purchased or acquired by household members, excluding those that are used for self-employment or those that may be in the household but are owned by an employer.
- Self-Employed PCs - the primary PC that is acquired by household members in a business they own (i.e., a sole proprietorship). Proprietorships may be run from a home or from an office. Thus, Self-Employed PCs may be located in either place.
- Workplace PCs - the primary PC acquired by employers and provided to their employees for use at the workplace, at home or in other locations.