

Technology User Profile 2006 Annual Edition
Workplace PC Brand Profile Report

Table of Contents

PC

Form Factor of Primary PC (rpcform).....	RWPC_03
Operating System (rpcos).....	RWPC_05
PC Purchase Year (rpcyear).....	RWPC_06
New/Used Purchase Status of PC (rnewuse).....	RWPC_07
Age within Gender of Primary Computer User (q1q2).....	RWPC_08
Gender & Age of Primary Computer User (usrgrpa-i).....	RWPC_09
How Many Hours Per Week PC is Used (rpchours).....	RWPC_10
Location Where the PC is Regularly Used (rpcloca-s).....	RWPC_11
Items Purchased Before Current PC (prodbp1-41).....	RWPC_17A
Items Purchased With Current PC (prodwp1-41).....	RWPC_17B
Items Purchased After Current PC (prodap1-41).....	RWPC_17C
Activities for Which PC is Regularly Used (racta01-49).....	RWPC_18
Number of Work/Self-Employment Owned PCs (xpcnum).....	RWPC_23

Internet

PC Bandwidth (rhiband).....	RWIN_02
How does PC Communicate (pccncpa-m).....	RWIN_03

Printers

Number of Workplace/Self-Empl Printers (wpr).....	RWPR_02
Brand of Printer - Summary (rpcprbr).....	RWPR_03
Brand of Printer - Detailed (rprsubm).....	RWPR_04
Brand of Color Printer (Color Inkjet, Color Laser, or MFP) (pcprcol).....	RWPR_05
Brand of (Mono) Laser Printer (pcprblk).....	RWPR_06
Brand of Photo Printer (pcprbrph).....	RWPR_07
Type of Printer Used (rpcprty).....	RWPR_08
Year Printer was Purchased (rpryr1).....	RWPR_10
Activities for Which Printer is Used Most Often (pcpracta-s).....	RWPR_11
Activities for Which Printer is Used Occasionally (pcpruta-s).....	RWPR_12
Activity for Which Special Paper is Used (spcpapra-r).....	RWPR_13

Peripherals

Peripheral Products Used with PC (produs1-41).....	RWPE_01
Plan to Purchase Peripheral Products within Next 12 Months (prodpp1-41).....	RWPE_02
Consumer Electronics Used (r64usea-p).....	RWPE_07
Consumer Electronics Plan to Buy (r64plana-p).....	RWPE_08

Channels

Recently Shopped or Purchased In-Person from (shopip1-27).....	RWCH_01
Recently Shopped or Purchased Online from (shopol1-27).....	RWCH_02
Recently Shopped or Purchased In-Person or Online from (shop1-27).....	RWCH_03